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**Approval Authority:** Board of Governors

**Last Approved:** September 5, 2012

**Administrative Responsibility:** President

**Next Review:** 2024-2025

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## **B. Ends**

The Board's most important job is to devise a mission and mission-related statements which clearly set out what the desired results -- the Ends -- of the organization's actions are to be. What human needs are to be met, for whom, and at what cost? How will the world be different as a result of the organization's actions? Including, but not limited in the mission statement, Board-generated ends are further defined at all levels of the organization. They compose the organizational vision. The Board leaves it up to the President to decide on the means by which to achieve these ends, and evaluates the President's performance based on how well the results of the organization's actions match the desired ends.

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